



Are You a Hollow Tree in the Corporate Jungle? Find Your Passion!

Objective:	With the economic downturn, people need to reframe, reposition and re-invent their careers. This program gives participants tools on how to uncover their passion and bring it to their work and their lives. This can help guide their careers and their life with more personal and professional satisfaction and success
Target:	This program is relevant for entrepreneurs, individual contributors, middle managers and senior executives. Program can be adjusted depending upon the audience’s level of experience.
Areas Addressed:	<ul style="list-style-type: none"> • Understanding why it is easy to dismiss our passions • Why we shouldn’t be different at work then we are at home • Knowing when you are a “hollow tree” and what to do about it • Uncovering ways to integrate all aspects of ourselves in business and in life • Defining your personal Brand as a promise to your authenticity • Learning how to apply leadership skills to lead you and your life
Applicable Learning	<p>Participants will walk away reflecting about themselves and with some tools to apply later to help them apply their passion.</p> <ul style="list-style-type: none"> • What are my strengths and interests and what do they say about me? • Are my behaviors and actions consistent with my passion? • Am I keeping true to my essence in all of my life choices? • I have the tools and understanding to apply traditional branding techniques used by large consumer brand companies to use on my personal branding efforts • How can I apply leadership to myself and my life for great results?